The following document is part of a five module series on publishing nonfiction books in the category of spirituality, metaphysics, occult, and New Age. Module 4 is on self-publishing. The previous module instructions were audio lectures, downloadable MP4 files you can listen to. However, prior to putting together Module 4, my laptop broke, and to record those audio lectures, I was using a recorder app on that laptop. I don't know how to record audio files with my desktop computer. Thus, in lieu of audio MP4 files, Module 4 instruction will be provided by the script or transcript I would have read off of to produce said audio files.

Since the following text was intended to be notes I read off of to create audio lectures, the tone may be informal and the sentence structure imperfect. Please forgive and acknowledge that you are reading what should have been transcript notes for an audio lecture.

01 Introduction to Self-Publishing
02 Why Self-Publish Your Book
03 Publishing Tarot and Oracle Decks
04 Understanding ISBNs, Bar Codes, and LOC Listings
05 Why You Need a Copyeditor
06 Where to Go From Here
BEGIN AUDIO LECTURE TRANSCRIPT:

The ISO, or International Organization for Standardization, helps set up various standardized practices for all within a particular trade industry to follow, so that no matter where you go in the world, those practices will remain the same and there is a shared baseline you can rely on. When you do product manufacturing or OEM, original equipment manufacturing, for example, you work with ISO standards a lot.

In book publishing, one of the trade industries covered by the ISO, it has been decided that every book will be assigned an ISBN or International Standard Book Number, which is a unique numerical code that identifies your book for streamlined, efficient commercial sale.

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