



Publishing Nonfiction Books on Spirituality
benebell wen

MODULE 3
TRADITIONAL PUBLISHING

Timeline: From Query Letter to Book Release

Of course, the subsequent table is not a firm timeline for you to rely on. The timeline will vary from publisher to publisher, book to book. *Holistic Tarot* took longer than most, I think, given its size (over 200,000 words and a crazy number of image files). I've compiled time information from several traditionally published authors I'm friends with in the nonfiction from a small to medium press category, integrated that data with my own personal experience, and came up with the timeline you see on the next page.



	<i>Estimate Time</i>	<i>Time Subtotal</i>
Query Submission		
	2-4 months	2-4 months
First Reply Letter of Interest		
	2-3 months	4-7 months
Offer Letter (Acceptance)		
	1-2 months	5-9 months
Signed Author-Publisher Agreement		
	3-4 months	8-13 months
Obtaining Permissions		
Author Questionnaire		
Orientation		
	3-5 months	11-18 months
Book Cover Design		
	2-3 months	13-21 months
First Round of Copyedits		
	2-3 months	15-24 months
Second Round of Copyedits		
	3-4 months	18-28 months
Galleys		
	2-3 months	20-31 months
Final Proofs		
	1-2 months	21-33 months
Book Release Date (In Bookstores!)		