

SAMPLE ANNOUNCEMENT NOTICE FOR TAROT BUSINESS LAUNCH

Once you've decided on launching your own tarot reading service and your platform is ready to go (i.e., you've got a complete website up and running and you are ready to begin transacting orders for readings), be sure to send out an announcement notice to everyone you know. The following sample announcement notice is intended to be disseminated by e-mail. You can use it as a template for drafting your own announcement notice.

Be sure to keep e-mail contacts private by using the "BCC" line instead of the "TO"!

Note: Jane Arcana is our hypothetical professional tarot reader and Terrific Tarot is her hypothetical tarot reading service. They are neither real nor based on anyone who is real. If there is really a Jane Arcana out there or a business called Terrific Tarot, then please note that there is no relation between these how-to templates and reality.



terrific TAROT

Dear Friends:

I am pleased to announce the launch of my new venture, TERRIFIC TAROT (<http://www.terrifictarot.com>), and commence a new phase of my career as a professional tarot reader.

For tarot readers, referrals by word of mouth are our bread and butter, and so I am hoping for your support. Please help me get the word out about my new venture. Share one of the below messages across your social media accounts and that little act would be a huge form of support to me.

Check out #TerrificTarot by my friend @JaneArcanaTarot. She'll tell you more about yourself than you knew! <http://www.terrifictarot.com>.

or

My friend @JaneArcanaTarot is an amazing intuitive #tarotreader. Ever wanted to know what's to come? Book a reading: <http://www.terrifictarot.com>.

or

I got an amazing tarot reading from @JaneArcanaTarot. You need to book a reading with her! You won't be disappointed! <http://www.terrifictarot.com>

As many of you know, I've been reading and studying tarot intensively for the last three years and from a young age, knew I was intuitive. I also practice other metaphysical arts, such as palmistry, reading oracle cards, and astrology, and integrate these arts into my tarot work.

I love the way tarot can touch lives and since the first day I started on this journey, I knew that tarot was my calling.

To get started, I really do need your help. I know you must know people who would be interested in getting a tarot reading. Please spread the word about TERRIFIC TAROT to them!

Here are my 2015 opening rates:

- 3-Card Reading (10 Min. or 200 words) | \$15.00
- 5-Card Simple Cross (20 Min. or 400 words) | \$20.00
- Celtic Cross Reading (30 Min. or 500 words) | \$30.00
- Full Divination Session (60 Min. or 1,500 words) | \$50.00

[No travel fees charged for full divination sessions that are within 30 miles of my residence. For all other sessions, please add \$0.50 per mile.]

I am available for e-mail readings (see word count terms) and phone, online video, or in-person readings (see timing terms).

I am also available for events at \$90.00 per hour. Definitely consider hiring me for holiday parties, bachelorette parties, bridal showers, graduations, corporate events, or at your next celebration. A special bonus divinatory gift will be given to the event host!

Thank you so much for whatever form of patronage you're able to give. Tarot is truly my calling and my passion, but if I am to create a thriving business out of what I love, I will need your support.

Sincerely always,
Jane Arcana
TERRIFIC TAROT



**terrific
TAROT**

Jane Arcana

Intuitive Tarot Reader

jane@terrifictarot.com
www.terrifictarot.com

Skype: JaneArcana
Twitter: ArcanaJane11
Instagram: ArcanaJane11

IMPORTANT NOTICE: A tarot professional cannot predict the future with certainty and you should not rely on a tarot reading to make any decision that would affect your legal, financial, or medical condition. In certain jurisdictions, a tarot professional is required to disclose to you that tarot readings should be for entertainment purposes only, and if such a law applies to your reading, then you are hereby on notice thereof.

CONFIDENTIALITY: This electronic or digital transmission is intended exclusively for the addressee(s) shown above. It may contain information that is privileged, confidential, or otherwise protected from disclosure. Any review, dissemination, or use of this transmission, or any of its contents by persons other than the addressee is strictly prohibited. If this transmission is received in error, then please contact the sender immediately upon receipt. Thank you.